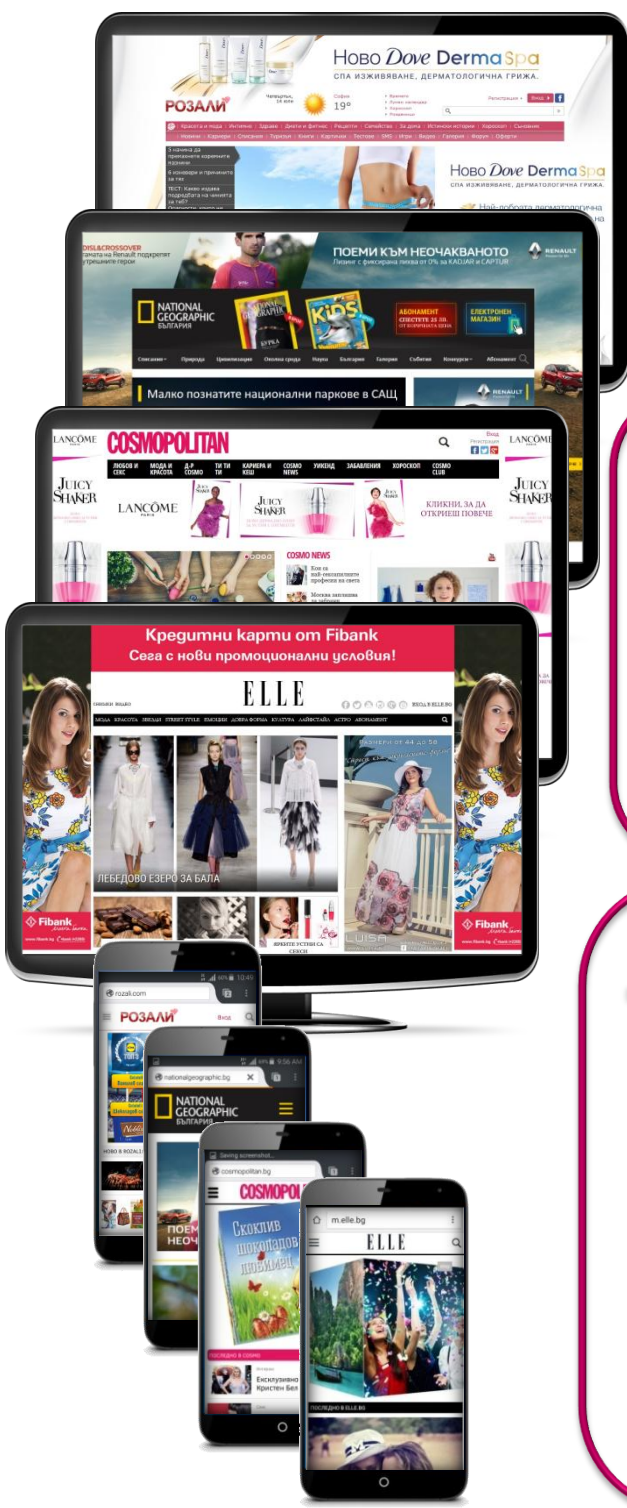


SHOPPING LADY

Target group: women who make purchases online



- **6 911 151** monthly page views - women who make purchases online in rozali.com, cosmopolitan.bg, elle.bg and nationalgeographic.bg
- **393 018** unique visitors per month - women making purchases online in these websites
- **8 039 185** monthly page views made by women in the four websites

Desktop

rozali.com + cosmopolitan.bg + elle.bg + nationalgeographic.bg

190 000 impressions wallpaper format
+ 30 000 bonus impressions wallpaper format
in the **4 websites**

~~4 180 BGN~~ gross price
3 100 BGN package price

Desktop + mobile

rozali.com + cosmopolitan.bg + elle.bg + nationalgeographic.bg +
*m.rozali.com + m.cosmopolitan.bg + m.elle.bg +
m.nationalgeographic.bg*

190 000 impressions wallpaper format
+ 40 000 impressions spin cube format
+ 35 000 bonus impressions
in the **4 websites** and the **4 mobiles**

~~4 980 BGN~~ gross price
3 500 BGN package price

This package offer is valid for advertising campaign up to 8 weeks.
The bonus impressions are proportionally distributed to each site on weekend days.
The package price substitutes any other discounts except volume discount for Advertising Agency.
Offer is valid only for one advertising campaign till 31st of December 2017.
Banner production cost: +150 BGN. All prices exclude VAT.

LIFE AND HEALTH

Target group: women who take care of a household
(women who live in a household of 3 and more people)



- **2 933 250** monthly page views - women who take care of a household in rozali.com and moetodete.bg
- **242 640** unique visitors of the target group per month in rozali.com and moetodete.bg
- **6 215 831** monthly page views in the two websites

Desktop

rozali.com + moetodete.bg

130 000 impressions wallpaper format
+ **13 000** bonus impressions wallpaper format
in the **2 websites**

~~2 860 BGN~~ gross price

2 100 BGN package price

Desktop + mobile

rozali.com + moetodete.bg +

m.rozali.com + m.moetodete.bg

130 000 impressions wallpaper format
+ **30 000** impressions spin cube format
+ **16 000** bonus impressions
in the **2 websites** and the **2 mobiles**

~~3 460 BGN~~ gross price

2 400 BGN package price

This package offer is valid for advertising campaign up to 8 weeks.

The bonus impressions are proportionally distributed to each site on weekend days.

The package price substitutes any other discounts except volume discount for Advertising Agency.

Offer is valid only for one advertising campaign till 31st of December 2017.

Banner production cost: +150 BGN. All prices exclude VAT.

CULINARY TEMPTATION

Target group: people who are interested in culinary recipes



- **276 647** unique visitors per month in gotvetesmen.com
- **525 605** unique visitors per month in rozali.com
- **6 713 100** monthly page views in the two websites

Desktop

gotvetesmen.com + rozali.com

130 000 impressions wallpaper format
+ **13 000** bonus impressions wallpaper format
in the **2 websites**

~~2 860 BGN~~ gross price

2 100 BGN package price

Desktop + mobile

gotvetesmen.com + rozali.com +

m.rozali.com

130 000 impressions wallpaper format
+ **30 000** impressions spin cube format
+ **16 000** bonus impressions
in the **2 websites** and the **mobile**

~~3 460 BGN~~ gross price

2 400 BGN package price

This package offer is valid for advertising campaign up to 8 weeks.

The bonus impressions are proportionally distributed to each site on weekend days.

The package price substitutes any other discounts except volume discount for Advertising Agency.

Offer is valid only for one advertising campaign till 31st of December 2017.

Banner production cost: +150 BGN. All prices exclude VAT.

MANAGER

Target group: middle and high level managers, run their own business.



- **124 611** monthly page views - managers in nationalgeographic.bg and elle.bg
- **27 620** unique visitors per month – managers in nationalgeographic.bg and elle.bg
- **496 262** monthly page views in the two websites

Desktop

nationalgeographic.bg + elle.bg

130 000 impressions wallpaper format
+ **13 000** bonus impressions wallpaper format
in the **2 websites**

~~2 860 BGN~~ gross price

2 100 BGN package price

Desktop + mobile

nationalgeographic.bg + elle.bg +

m.nationalgeographic.bg + m.elle.bg

130 000 impressions wallpaper format
+ **30 000** impressions spin cube format
+ **16 000** bonus impressions
in the **2 websites** and the **mobile**

~~3 460 BGN~~ gross price

2 400 BGN package price



This package offer is valid for advertising campaign up to 8 weeks.

The bonus impressions are proportionally distributed to each site on weekend days.

The package price substitutes any other discounts except volume discount for Advertising Agency.

Offer is valid only for one advertising campaign till 31st of December 2017.

Banner production cost: +150 BGN. All prices exclude VAT.