



NATIONAL GEOGRAPHIC БЪЛГАРИЯ

- Website for knowledge and interesting facts about the world around us, where articles from the magazine are only a little part of the content.
- Interesting articles, not published in the magazine
- Spectacular and breathtaking photos
- Interactive games and contests
- Announce of the latest issues of National Geographic and National Geographic KIDS

Facts:

- Monthly unique visitors: 50 thousand
- Monthly page views: 700 thousand
- Newsletter subscribers: 25.4 thousand
- Facebook fans: 318 thousand
- 92% completed secondary or university education
- 60% live in Sofia and the big cities (over 100 thousand residents)
- 87% shop online

