

ELLE.BG

ELLE inspires women to follow their own style in every aspect of their life.

On ELLE.bg you can find:

- Everything about fashion – news and trends;
- Tips and products for skin, hair and body care;
- Fitness programs, diets, tips to keep your body in good shape;
- Art and culture news, interesting destinations, new restaurants, luxury hotels, Spa & Wellness centers

Facts:

- Monthly unique visitors: 40 thousand
- Monthly page views: 300 thousand
- Facebook fans: 22 thousand
- 67% live in Sofia and the big cities (over 100 thousand residents)
- 100% completed secondary or university education
- 85% shop online

