

# Moetodete.bg

➤ A website, where you can find **everything** about **pregnancy and motherhood**

➤ A **community** where everyone can share their emotions and fears

➤ **Useful and valuable advices** for health, beauty and fashion during the pregnancy, after child birth and while bringing up the child

➤ A **circle of friends**, among which you can have fun and meet new people, sharing the same interests

➤ A **personal space**, where you can create your own child diary **with precious and unforgettable moments**

## Facts:

- Monthly unique visitors: 80 thousand
- Average daily unique visitors: 4.3 thousand
- Monthly page views: 350 thousand
- Registered visitors: 58.5 thousand
- Newsletter subscribers: 20 thousand
- Facebook fans: 38.9 thousand
- 56% live in Sofia and the big cities (over 100 thousand residents)
- 97% completed secondary or university education
- 87% shop online

