

Училище за родители **Моето дете**

SCHOOL FOR PARENTS MOETO DETE - SOFIA, PLOVDIV, STARA ZAGORA, BURGAS, VARNA, RUSE AND PLEVEN.

School for parents is held for 6th consecutive year in 7 cities. During this time we built our reputation as a place where you can find detailed answers to every question related to pregnancy and motherhood. Lecturers are established specialists in obstetrics and gynecology, pediatrics, psychology, homeopathy and naturopathy. Our lecturers are also international certificated breastfeeding consultants and wet nurses.



ELLE Story

HOT SUMMER WITH ELLE AND/OR STORY MAGAZINE

5-10 July

We will be on the streets of top summer resorts to catch your summer emotions. Story magazine will bring you joy with many games and gifts in 6 different cities.



COSMOPOLITAN SUMMER TOUR

SUMMER BEACH TOUR

15-23 July

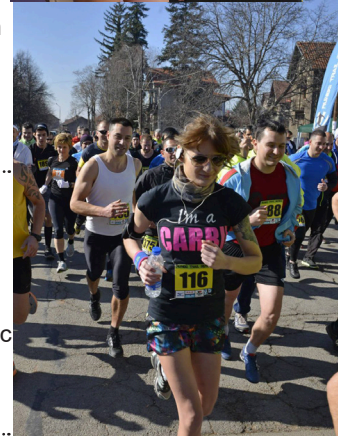
We offer you a new way to enjoy your holiday on the beach. In the coolest bars on the South Black sea coast will be placed a Cosmopolitan corner, where you can join in different games and challenges and you can win many prizes. The event will be held on 9 locations – on the beach of campsite Gradina, Sunny beach, Burgas, Kavatsi, campsite Smokinia, Lozenetz, campsite Arapia, Varvara



Men'sHealth

SPORT CHALLENGE WITH MEN'S HEALTH

The Challenge is a unique sport event held by Men's Health magazine. On lively public places in Sofia, in shopping centers or indoor/outdoor public access places fitness instructor will challenge competitor with sport exercises.



Men'sHealth

SOFIA ROUND TRIP ON TREADMILL

Within one weekend the competitors must walk/run as long as they can on treadmill, which will contribute to achieving the goal of the initiative. In real time the covered distances will be summed up to reach the whole length of Sofia round trip – 61,8 km.



Блясък

CELEBRITY BOWLING CHALLENGE

The glamorous event will be held for 8th consecutive time by Bliasad magazine. Competitors in this unique bowling challenge will be celebrities from Bulgarian show business. The event offers many entertainments and the chance to bring together Bulgarian celebrities.



BAZAAR

BEAUTY DAYS – SMILE, SKIN AND MANICURE

Duration: 3 months

The goal is to develop business relationships between partners and to increase sales. During this event will be presented partner's products and services and key distributors. Potential clients and celebrities will be invited in partner's shops. The event is supported by one of SBB Media's magazines, suitable for the case.

ELLE

ELLE RECOMMENDS

November or December

The goal is to direct the attention to suitable products and services in the days before holidays as holding different events, which includes the following activities and consultations:

Top trends in decorative cosmetics, hair-style and professional hair styling products, hair styling appliances, hands care and manicure trends, white cosmetics, eyesight protection and eyewear trends, top fragrance trends, beauty smile care, fashion cocktails, magazines and books for your free time, holiday decorations, healthy eating and detox diets.

COSMO

BEAUTY ACADEMY/CAMPUS TOUR

This online competition is searching for the coolest girl student in following categories: Most inspiring girl, Best girl friend, The University's favourite girl, Miss Future, „Happy, successful and amazing”. The competition will be supported by several events in biggest academic cities in Bulgaria – Sofia, Blagoevgrad, Plovdiv, Varna and Burgas

PROFESSIONAL PHOTO SHOOTS, CASTINGS AND CONTESTS

We can offer you photo shoots with professional photographer and managing different castings and contests.

ELLE

CULINARY ADVENTURE “ME, MYSELF AND YOU”

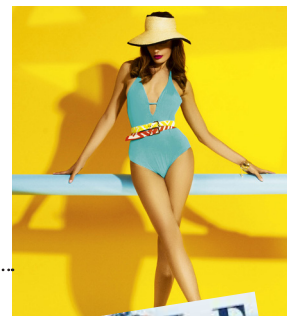
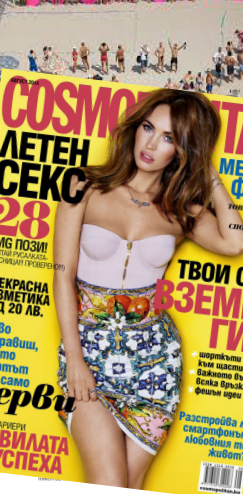
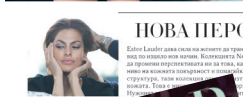
Duration: 3 months

The competitors explain in few sentences a funny moment in their kitchen, attach photos and share their nominations in facebook. The winners will have the chance to enjoy the culinary party in demonstrative kitchens.



HEALTHY EATING WEEKEND

This event, dedicated to healthy eating and cooking, is held in big shopping center. Event includes two sessions per day with a famous chef and a sous-chef. The chef will be demonstrating healthy cooking with our partners products or using recipes, which are discussed and approved beforehand.



World Records



CLUB LITTLE DISCOVERERS TOUR

May - September

The National Geographic KIDS festival tour is held for 2nd year. The concept is taken from British magazine. In 2016 the tour will have 9 issues, located on central pedestrian places in Sofia, Plovdiv, Stara Zagora, Burgas, Varna, Veliko Tarnovo, Ruse and Blagoevgrad. The goal is children to have fun and to learn new things by taking part in games, quizzes, competitions, workshops and practical physics classes.



NATIONAL GEOGRAPHIC KIDS' INTERNATIONAL PHOTO CONTEST

August - March

This is an annual contest for young photographers between 5-14 years old from all around the world. The contest includes 2 stages – national and international in 4 categories: Funny animals; Weird but true; Dare to explore and On vacation. In 2015 were send over than 1000 pictures from competitors. The contest ends with special event for award winners (at the end of the year) and with photo exhibition (at the beginning of the next year).



TRAVELLING EXHIBITIONS OF NATIONAL GEOGRAPHIC ASSOCIATION

Duration: 3-6 months

These exhibitions relive the most significant expeditions, adventures and scientific discoveries. National Geographic holds many incredible exhibitions – from spectacular interactive shows to small elegant photo exhibitions. Part of them are: Gardens of the night; The 50 best photos; The soul of the Ocean; Inside Africa; Big cats; Crazy about the Pole; Perfect; Icons; Whales; Weird but true; World in black and white; The future of our food; Female Pioneers and Visionaries; Lions, tigers and bears; Desert air; Wolves.



CONTESTS AND EXHIBITIONS OF NATIONAL GEOGRAPHIC BULGARIA AND NATIONAL GEOGRAPHIC KIDS BULGARIA

Duration: 6 months

For its 10 years history our publish house have offered to our clients a variety of contests with big communication campaigns, awarding programs and exhibitions like: The world in one flag; Culinary adventures; Bulgaria in archives; My summer in photos; My journey of a lifetime; Get to know Bulgaria; Sofia in the night; The soul of my town and many more.

